

National 3 - Group E - Pays de Cassel vs OCPAM

DATE: Saturday, September 6, 2025
LOCATION: Charleville-Mézières, Grand Est, FR

Event Description

National 3 - Group E - Pays de Cassel vs OCPAM is a premier sports event in Charleville-Mézières. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 56/100
Expected Attendance: 1,959 people
Event ID: HfuTp7vdu7jqswUGk3

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 784 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.