

National 3 - Group D - Dives-Cabourg vs Brétigny Foot

DATE: Saturday, August 23, 2025
LOCATION: Reims, Grand Est, FR

Event Description

National 3 - Group D - Dives-Cabourg vs Brétigny Foot is a premier sports event in Reims. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 51/100
Expected Attendance: 1,184 people
Event ID: HvoL6CEekVQkDnF8pr

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 474 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.