

National 3 - Group D - Bastia II vs Dives-Cabourg

DATE: Tuesday, November 11, 2025
LOCATION: Dives-sur-Mer, Normandy, FR

Event Description

National 3 - Group D - Bastia II vs Dives-Cabourg is a premier sports event in Dives-sur-Mer. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,345 people

Event ID: 5rvAUp5RN0jWEdQ5GK

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 538 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.