

National 3 - Group C - Brest II vs Cesson

DATE: Saturday, August 30, 2025
LOCATION: Cesson-Sévigné, Bretagne, FR

Event Description

National 3 - Group C - Brest II vs Cesson is a premier sports event in Cesson-Sévigné. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,065 people

Event ID: HJMkyTP7VL2KMABbx5

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 426 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.