

National 3 - Group B - USSA Vertou vs Vendée Fontenay

DATE: Saturday, October 18, 2025
LOCATION: Fontenay-le-Comte, Pays de la Loire, FR

Event Description

National 3 - Group B - USSA Vertou vs Vendée Fontenay is a premier sports event in Fontenay-le-Comte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,596 people

Event ID: 9SH4HEb7kaeAAJtkQV

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 638 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.