

National 3 - Group B - Les Sables vs UF Touraine

DATE: Saturday, November 1, 2025
LOCATION: Tours, Centre-Val de Loire, FR

Event Description

National 3 - Group B - Les Sables vs UF Touraine is a premier sports event in Tours. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 61/100
Expected Attendance: 3,383 people
Event ID: 6SAyrRYwFMKnTR5pUs

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,353 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
