

National 3 - Group B - Les Sables vs St-Philbert Gd Lieu

DATE: Saturday, August 23, 2025
LOCATION: Saint-Philbert-de-Grand-Lieu, Pays de la Loire, FR

Event Description

National 3 - Group B - Les Sables vs St-Philbert Gd Lieu is a premier sports event in Saint-Philbert-de-Grand-Lieu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: F2a99Lb7ySJSCnZmoe

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.