

National 3 - Group B - La Châtaigneraie vs UF Touraine

DATE: Saturday, September 6, 2025
LOCATION: Ballan-Miré, Centre-Val de Loire, FR

Event Description

National 3 - Group B - La Châtaigneraie vs UF Touraine is a premier sports event in Ballan-Miré. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,269 people

Event ID: C2PnNVbYt4A6t8cr9o

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 508 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.