

# National 3 - Group A - Castanet vs Tarbes

DATE: Saturday, November 1, 2025

LOCATION: Tarbes, Occitanie, FR

## Event Description

National 3 - Group A - Castanet vs Tarbes is a premier sports event in Tarbes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,498 people

**Event ID:** 92pNGXMjPzDCMqXaZm

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,199 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*