

National 2 - Group C - Hyères vs Istres

DATE: Friday, September 5, 2025
LOCATION: Fos-sur-Mer, Provence-Alpes-Côte d'Azur, FR

Event Description

National 2 - Group C - Hyères vs Istres is a premier sports event in Fos-sur-Mer. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,190 people

Event ID: 49958WABWtWrSKSMdk

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,476 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
