

National 2 - Group C - Fréjus St-Raphaël vs Pays de Grasse

DATE: Saturday, August 16, 2025
LOCATION: Grasse, Provence-Alpes-Côte d'Azur, FR

Event Description

National 2 - Group C - Fréjus St-Raphaël vs Pays de Grasse is a premier sports event in Grasse. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 54/100
Expected Attendance: 1,525 people
Event ID: HUV72LQ9JGJXk3u45J

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 610 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.