

National 2 - Group C - Cannes vs Fréjus St-Raphaël

DATE: Saturday, October 18, 2025
LOCATION: Saint-Raphaël, Provence-Alpes-Côte d'Azur, FR

Event Description

National 2 - Group C - Cannes vs Fréjus St-Raphaël is a premier sports event in Saint-Raphaël. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,282 people

Event ID: 6tHVrG9NyDKgBZ3gyn

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 513 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.