

# National 2 - Group B - Thionville Lusitanos vs Bourges Foot 18

DATE: Saturday, January 10, 2026  
LOCATION: Bourges, Centre-Val de Loire, FR

## Event Description

National 2 - Group B - Thionville Lusitanos vs Bourges Foot 18 is a premier sports event in Bourges. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,562 people

**Event ID:** 9BQkf2n2tTA4XRnDb2

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,825 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*