

National 2 - Group B - St-Pryvé St-Hilaire vs Beauvais

DATE: Saturday, August 23, 2025
LOCATION: Beauvais, Hauts-de-France, FR

Event Description

National 2 - Group B - St-Pryvé St-Hilaire vs Beauvais is a premier sports event in Beauvais. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 62/100
Expected Attendance: 4,004 people
Event ID: Bc2AxXgQrx3HopLz4N

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,602 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.