

# National 2 - Group B - Épinal vs Bourges Foot 18

DATE: Friday, October 17, 2025  
LOCATION: Bourges, Centre-Val de Loire, FR

## Event Description

National 2 - Group B - Épinal vs Bourges Foot 18 is a premier sports event in Bourges. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 62/100  
**Expected Attendance:** 4,083 people  
**Event ID:** FRShgAJvzToUaCfHu6

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,633 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*