National 2 - Group B - Bourges Foot 18 vs St-Pryvé St-Hilaire

DATE: Saturday, October 4, 2025
LOCATION: Saint-Pryvé-Saint-Mesmin, Centre-Val de Loire, FR

Event Description

National 2 - Group B - Bourges Foot 18 vs St-Pryvé St-Hilaire is a premier sports event in Saint-Pryvé-Saint-Mesmin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 52/100
Expected Attendance: 1,189 people
Event ID: DQZvTe8v6bzPmLDksG

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 476 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.