

# National 2 - Group B - Blois vs Feignies Aulnoye

DATE: Saturday, August 23, 2025  
LOCATION: Feignies, Hauts-de-France, FR

## Event Description

National 2 - Group B - Blois vs Feignies Aulnoye is a premier sports event in Feignies. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 52/100  
**Expected Attendance:** 1,249 people  
**Event ID:** HCMP793JHnZEVmUgpA

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 500 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*