

National 2 - Group B - Beauvais vs Dieppe

DATE: Saturday, September 20, 2025
LOCATION: Saint-Aubin-sur-Scie, Normandie, FR

Event Description

National 2 - Group B - Beauvais vs Dieppe is a premier sports event in Saint-Aubin-sur-Scie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,952 people

Event ID: BJamZtnFLagU7RvhLB

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 781 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
