

National 2 - Group A - Saumur vs Les Herbiers

DATE: Friday, August 22, 2025
LOCATION: Les Herbiers, Pays de la Loire, FR

Event Description

National 2 - Group A - Saumur vs Les Herbiers is a premier sports event in Les Herbiers. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,552 people

Event ID: 9fHJKjQtZ9QbpE4mRA

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 621 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.