National 2 - Group A - Saint-Colomban Locminé vs La Roche VF

DATE: Saturday, August 16, 2025
LOCATION: La Roche-sur-Yon, Pays de la Loire, FR

Event Description

National 2 - Group A - Saint-Colomban Locminé vs La Roche VF is a premier sports event in La Roche-sur-Yon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 58/100
Expected Attendance: 2,450 people
Event ID: HkodRgA4MwL4jCVizy

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 980 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.