

Nathan Home Open House @ Singapore Design Week 2025

DATE: Thursday, September 11, 2025
LOCATION: Singapore, SG

Event Description

Nathan Home Open House @ Singapore Design Week 2025 is a premier expos event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 45/100
Expected Attendance: 592 people
Event ID: 65bcR8WZG562hUEBMp

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 237 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.