

Nastyjoe, Johnny Mafia, and Les Forces de l'Orge

DATE: Saturday, October 25, 2025
LOCATION: Bois-d'Amont, Bourgogne-Franche-Comté, FR

Event Description

Nastyjoe, Johnny Mafia, and Les Forces de l'Orge is a premier concerts event in Bois-d'Amont. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 960 people

Event ID: 6SEjx6bVEfeqT9f3P5

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 384 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.