

Narnia and Palantír

DATE: Friday, October 24, 2025
LOCATION: Sundbyberg, Stockholms län, SE

Event Description

Narnia and Palantír is a premier concerts event in Sundbyberg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 51/100

Expected Attendance: 1,130 people

Event ID: Bx6Ree2g8nHHiw2RAs

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 452 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
