

Naracoorte News REACH 900 Launch - All welcome!

DATE: Thursday, August 14, 2025
LOCATION: Naracoorte, South Australia, AU

Event Description

Naracoorte News REACH 900 Launch - All welcome! is a premier community event in Naracoorte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 25/100

Expected Attendance: 58 people

Event ID: xVz6EPb29hqdRDtPCQ

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 23 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
