

Nanterre 92 vs SIG Strasbourg

DATE: Saturday, October 18, 2025
LOCATION: Strasbourg, Grand Est, FR

Event Description

Nanterre 92 vs SIG Strasbourg is a premier sports event in Strasbourg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,486 people

Event ID: 3hssHTp9fqMxbvd7my

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,794 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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