

Nanjing Monkey Kings vs Tianjin Pioneers

DATE: Sunday, January 18, 2026
LOCATION: Shanghai, CN

Event Description

Nanjing Monkey Kings vs Tianjin Pioneers is a premier sports event in Shanghai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,253 people

Event ID: 3bPJ5C9SZNHQKXCX

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,301 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.