

Nanjing Monkey Kings vs Shanghai Sharks

DATE: Sunday, February 1, 2026
LOCATION: Shanghai, CN

Event Description

Nanjing Monkey Kings vs Shanghai Sharks is a premier sports event in Shanghai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,091 people

Event ID: HZJf75Ce66JDiHnQgv

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,036 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.