

# Nanjing Monkey Kings vs Guangdong Southern Tigers

DATE: Sunday, December 14, 2025  
LOCATION: Dong Guan Shi, Guang Dong Sheng, CN

## Event Description

Nanjing Monkey Kings vs Guangdong Southern Tigers is a premier sports event in Dong Guan Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 9,612 people

**Event ID:** 6FGC9bCmLbJ5PmDygV

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,845 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*