

# Nambour Sunday Rummager's Market

DATE: Saturday, August 16, 2025  
LOCATION: Nambour, Queensland, AU

---

## Event Description

Nambour Sunday Rummager's Market is a premier community event in Nambour. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 38/100

**Expected Attendance:** 265 people

**Event ID:** 72k7Hv5q2S7EbXmYy3

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 106 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/nambour-sunday-rummagers-market>

Document generated on 6/4/2026, 4:00:46 AM