

Nam Knights Georgia Chapter/American Legion Post 163 10th Annual NK Woody Memorial Car And Bike Show

DATE: Saturday, August 16, 2025
LOCATION: Statham, Georgia, US

Event Description

Nam Knights Georgia Chapter/American Legion Post 163 10th Annual NK Woody Memorial Car And Bike Show is a premier expos event in Statham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 54/100
Expected Attendance: 1,609 people
Event ID: D3zr38afhmbp4AumVr

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 644 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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