

Nadine Sierra

DATE: Monday, November 24, 2025
LOCATION: Distrito de Lima, Departamento de Lima, PE

Event Description

Nadine Sierra is a premier concerts event in Distrito de Lima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 487 people

Event ID: 8sYUHnXoFRvx37i8NU

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 195 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
