

# Nadia Koz Experiment at the Yorktown Folk Fest Sept 20, 3:30

DATE: Saturday, September 20, 2025  
LOCATION: Yorktown, Virginia, US

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## Event Description

Nadia Koz Experiment at the Yorktown Folk Fest Sept 20, 3:30 is a premier festivals event in Yorktown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 50/100  
**Expected Attendance:** 1,027 people  
**Event ID:** 7hS8eFwgK9b9bPzZsq

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 411 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*