

Nadeshiko League 2 - Fujizakura Yamanashi vs VONDS Ichihara

DATE: Sunday, October 12, 2025
LOCATION: Ichihara-shi, Chiba-ken, JP

Event Description

Nadeshiko League 2 - Fujizakura Yamanashi vs VONDS Ichihara is a premier sports event in Ichihara-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 6,913 people

Event ID: 8ibzxbu88Dks3JNb2

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,765 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.