

Nadeshiko League 2 - Diosa Izumo vs SEISA OSA Rheia

DATE: Saturday, September 27, 2025
LOCATION: Hiratsuka-shi, Kanagawa-ken, JP

Event Description

Nadeshiko League 2 - Diosa Izumo vs SEISA OSA Rheia is a premier sports event in Hiratsuka-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 70/100
Expected Attendance: 10,477 people
Event ID: 3kcshqRXZ8QcbWPWNG

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,191 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.