

Nadeshiko League 2 - Bunnies Gunma White Star vs Nankatsu

DATE: Saturday, September 27, 2025
LOCATION: T Ö'M (Tokyo), JP

Event Description

Nadeshiko League 2 - Bunnies Gunma White Star vs Nankatsu is a premier sports event in T Ö'M (Tokyo). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 5,986 people

Event ID: 5mSeYWGtjwdURJ8niA

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,394 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.