

Nadeshiko League 1 - Viamaterras Miyazaki vs Yunogo Belle

DATE: Sunday, October 5, 2025
LOCATION: Okayama, JP

Event Description

Nadeshiko League 1 - Viamaterras Miyazaki vs Yunogo Belle is a premier sports event in Okayama. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,573 people

Event ID: 3DiLU3MHg44knetDhP

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,829 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.