

Nadeshiko League 1 - Setagaya Sfida vs Yokohama

DATE: Sunday, September 14, 2025
LOCATION: Kanagawa-ku, Kanagawa-ken, JP

Event Description

Nadeshiko League 1 - Setagaya Sfida vs Yokohama is a premier sports event in Kanagawa-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 70/100
Expected Attendance: 10,405 people
Event ID: 444QH4DJxzLskiCwys

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,162 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.