

# Nadeshiko League 1 - Ehime vs Shizuoka SSU Bonita

DATE: Sunday, September 14, 2025  
LOCATION: Iwata-shi, Shizuoka-ken, JP

## Event Description

Nadeshiko League 1 - Ehime vs Shizuoka SSU Bonita is a premier sports event in Iwata-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 71/100

**Expected Attendance:** 11,768 people

**Event ID:** 5pS2TWS3RUYqHi9v6n

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,707 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*