

Nacion Ā ģ Basketbola L ģq - Salaspils vs RSU

DATE: Tuesday, January 27, 2026

LOCATION: R ģv Ā Āv

Event Description

Nacion Ā ģ Basketbola L ģq - Salaspils vs RSU is a premier sports event in R ģv Ā. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 750 people

Event ID: 9FqxW39vExXns73K5b

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 300 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.