

Nacion Æ j Basketbola L ¶q - RSU vs R ¶v 2 Ze Á<i II

DATE: Thursday, January 8, 2026
LOCATION: R ¶v Á ÀV

Event Description

Nacion Æ j Basketbola L ¶q - RSU vs R ¶v 0 Ze Á<i II is a premier sports event in R ¶v à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,039 people

Event ID: 36Hk2ta7KxqkGfazSF

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 416 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.