

Nacion Ā ģ Basketbola L ģq - RSU vs J 6ģ' -Ģ0

DATE: Friday, November 21, 2025

LOCATION: J 6ģ' -Ģ0, LV

Event Description

Nacion Ā ģ Basketbola L ģq - RSU vs J 6ģ' -Ģ0 is a premier sports event in J 6ģ' -Ģ0. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,648 people

Event ID: C3sz7QUTCLB6CLyRF7

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 659 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.