

# Nacion Æ j Basketbola L ¶q - R ¶v 2 !Q< Æ' "

## R ¶v 2 uniori

DATE: Wednesday, January 14, 2026  
LOCATION: R ¶v Å ÀV

### Event Description

Nacion Æ j Basketbola L ¶q - R ¶v 0 Ze Á<i II vs R ¶v 0 Juniori is a premier sports event in R ¶v à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,310 people

**Event ID:** D6xK8N25bppiNhWCpe

### Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 524 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*