

Nacion Ā ģ Basketbola L ģq - R ģv 2 uniori vs J 6ģ' -Ģ0

DATE: Friday, January 9, 2026
LOCATION: J 6ģ' -Ģ0, LV

Event Description

Nacion Ā ģ Basketbola L ģq - R ģv 0 Juniori vs J 6ģ' -Ģ0 is a premier sports event in J 6ģ' -Ģ0. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,671 people

Event ID: GzhJVUnp2SDAJGZ3Pm

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 668 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.