

Nacion Ā j Basketbola L ģq - M 'W R g2 w ob

DATE: Friday, January 30, 2026
LOCATION: Grobi f Ā F-Vāvidkurzemes novads, LV

Event Description

Nacion Ā j Basketbola L ģq - M ūpe vs Grobi f Ā is a premier sports event in Grobi f Ā. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 550 people

Event ID: ZSDs8JebnYVvYry6Kn

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 220 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.