

# Nacion Ā ģ Basketbola L ģq - L ģa ni vs J 6ģ' -

DATE: Friday, February 6, 2026

LOCATION: J 6ģ' -Ģ0, LV

## Event Description

Nacion Ā ģ Basketbola L ģq - L ģa ni vs J 6ģ' -Ģ0 is a premier sports event in J 6ģ' -Ģ0. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,671 people

**Event ID:** 4YgzVraZYNdKvGUxG5

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 668 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*