

Nacion Ā j Basketbola L ģq - Gulbenes Buki vs L -a ni

DATE: Friday, January 30, 2026
LOCATION: L -a ni, L -a nu novads, LV

Event Description

Nacion Ā j Basketbola L ģq - Gulbenes Buki vs L -a ni is a premier sports event in L -a ni. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: 7BcJsExmYGVzPbmkS7

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.