

Nacion Ā ģ Basketbola L ģq - Grobi f g2 Ā-W

II

DATE: Thursday, January 22, 2026
LOCATION: Liep ģ Ā Ā

Event Description

Nacion Ā ģ Basketbola L ģq - Grobi f vs Liep ģ II is a premier sports event in Liep ģ à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,006 people

Event ID: Euri2PKobZoAm2rBmJ

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 402 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.