

Nacion Ā ģ Basketbola L ģq - Ekselences centrs vs Ventspils Augstskola

DATE: Wednesday, January 21, 2026
LOCATION: Ventspils, LV

Event Description

Nacion Ā ģ Basketbola L ģq - Ekselences centrs vs Ventspils Augstskola is a premier sports event in Ventspils. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,709 people

Event ID: FTMe86zFZijW3WzSg

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 684 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.