

# Nacion Āļ Basketbola Līģ - Ekselences centrs vs Grobiņa

DATE: Friday, December 12, 2025  
LOCATION: Grobiņa Ā F-Vārdkurzemes novads, LV

## Event Description

Nacion Āļ Basketbola Līģ - Ekselences centrs vs Grobiņa is a premier sports event in Grobiņa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 45/100

**Expected Attendance:** 550 people

**Event ID:** 3ckoxvTqj5SPxwQE6Y

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 220 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*