

Nacion Ā ģ Basketbola L ģq - fVģ va vs Kandava/Tur ģ&

DATE: Wednesday, January 21, 2026
LOCATION: Kandava, Tukuma novads, LV

Event Description

Nacion Ā ģ Basketbola L ģq - fVģ va vs Kandava/Tur ģ& is a premier sports event in Kandava. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: CuxX8P5hZceiVPiwjp

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.